

MUSEUM OF THE MOVING IMAGE

MUSEUM OF THE MOVING IMAGE FACT SHEET

Overview

Museum of the Moving Image advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In January 2011, the Museum reopened after a major expansion and renovation that nearly doubled its size. Accessible, innovative, and forward-looking, the Museum presents exhibitions, education programs, significant moving-image works, and interpretive programs, and maintains a collection of moving-image related artifacts. Attendance numbers more than 150,000 visitors each year, including 50,000 school children. *The Times of London* designated it as among three New York City institutions on its list of the top 50 museums in the world. The Museum is considered the best museum in New York City by *Time Out New York* and the *Village Voice*.

New Building

Cited as “the finest recent American example of radical design” by *The Wall Street Journal*, the new facility designed by Thomas Leeser includes the stunning Sumner M. Redstone Theater, the Celeste and Armand Bartos Screening Room, new galleries, the multi-classroom Ann R. and Andrew H. Tisch Education Center, the George S. Kaufman courtyard, and the Hearst Lobby. The expanded building is LEED Silver certified.

Location

Minutes away from Midtown Manhattan by subway or car, the Museum is located at 36-01 35 Avenue, Astoria, Queens, in a building owned by the City of New York and on the campus of the historic Kaufman Astoria Studios—the most significant film and media production facility between Los Angeles and London.

Core Exhibition

Engaging and immersive, ***Behind the Screen*** explores how movies and TV programs are made, marketed and experienced. The 15,000 square-foot exhibition features 1,400 artifacts from the Museum’s collection, ten acclaimed interactive experiences that immerse the visitor in the creative process of making moving image, live demonstrations, and more than three hours of film and video material, and commissioned artworks.

Education Programs

The Museum's curriculum-based education programs are a major resource for intermediate and high-school students and their teachers throughout the New York metropolitan area and beyond. The Museum's tours, screenings, workshops, afterschool programs, camps, and workshops serve more than 50,000 students each year. The Museum worked with the New York City Department of Education on the development of new curricular standards for incorporating the moving image, and incorporation of moving image production, into the classroom.

Film Programs

Each year the Museum screens more than 400 films in a stimulating mix of classic, contemporary, and world cinema, often in conjunction with live conversations with leading creative figures. Many of these programs are complemented online with articles, video essays, and audio podcasts on the Museum's multimedia magazine, *Moving Image Source*.

Collection

The Museum maintains a collection of over 130,000 artifacts relating to the art, history, and technology of the moving image—one of the most important collections of its kind in the world.

**Jim Henson:
The Exhibition**

The Museum's recent acquisition of more than 400 artifacts from the family of Jim Henson will anchor a permanent exhibition devoted to Henson's creative process and career which will be presented in a new gallery constructed with support from The City of New York.

Changing Exhibitions

As part of its expansion and renovation, the Museum now has a new, 4,000-square-foot gallery dedicated specifically to temporary exhibitions, as well as a new amphitheater for changing video presentations and an adjacent gallery, and a 50-foot-long panoramic lobby media wall. Presentations in the changing exhibitions gallery have included *Real Virtuality*, six experiments in art and technology, the blockbuster Smithsonian traveling exhibition *Jim Henson's Fantastic World*, and *Indie Essentials: 25 Must-Play Video Games*

Funding

The Museum receives generous support from numerous corporations, foundations, and individuals. Public funds are provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation,

the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, and the Institute of Museum and Library Services and Natural Heritage Trust (administered by the New York State Office of Parks, Recreation and Historic Preservation). Corporate partners since 2011 include Time Warner, NBC/Universal, Viacom, Dreamworks Animation, Hearst Corporation, AMC Networks, Electronic Arts, Persol, Sonos, American Airlines, and Dolce and Gabbana. The Andrew W. Mellon Foundation, Alfred P. Sloan Foundation, and the Rockefeller Foundation are among the private foundations supporting the Museum. In May 2013, the Museum received a \$3 million gift from Sumner M. Redstone.

The Museum occupies a building owned by the City of New York.