

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

MATINEES OF 'WINNIE THE POOH' AND DROP-IN MOVING IMAGE STUDIO, PLUS 'I AM JIM HENSON' BOOK AND SCREENING EVENT, AMONG FAMILY PROGRAMS DURING MIDWINTER RECESS

February 18: *I Am Jim Henson* book presentation by Chris Eliopoulos and screening of *The Muppets Celebrate Jim Henson*

February 18–26: Moving Image Studio, drop-in mediamaking sessions

February 19–26: *Winnie the Pooh*

Please note the following holiday hours: In addition to regular hours, the Museum will be open Monday, February 20, and Tuesday, February 21, 10:30 a.m. to 5:00 p.m. Hours on Wednesday, February 22 and Thursday, February 23 are extended to 5:00 p.m.

Astoria, Queens, New York, February 8, 2016—During Midwinter Recess for New York City public schools, the Museum will present big-screen matinees of the 2011 Walt Disney animated feature ***Winnie the Pooh*** accompanied by the drop-in **Moving Image Studio**, a space for young visitors and their families to participate in a variety of media-making activities. A full schedule with descriptions is included below.

In addition, on Saturday, February 18, at 1:00 p.m., as part of the monthly series *Jim Henson's World*, the Museum will present **I Am Jim Henson**, featuring a discussion and drawing demonstration by illustrator Chris Eliopoulos about the new children's book devoted to Jim Henson, part of the popular series *Ordinary People Change the World*, written by Brad Meltzer. The program will also include video clips and a screening of the rarely seen 1990 TV special ***The Muppets Celebrate Jim Henson***. After the screening, Eliopoulos will sign books, which will be available in the Museum shop.

Throughout this period, families are also welcome to visit the Museum's galleries to experience ***Behind the Screen***, the Museum's dynamic hands-on exhibition that explores how movies, television shows, and digital entertainment are made, marketed, and shown.

Tickets for screenings are \$15 adults, \$11 seniors and students, \$7 children 3–12, and free for children under 3 and Museum members at the Film Lover and MoMI

Kids Premium levels and above. Ticket purchase includes same-day admission to the Museum's galleries and the Moving Image Studio. Advance tickets are available online at movingimage.us. (For more information about Museum membership and to join, visit movingimage.us/membership.)

LIVE EVENT & SCREENING

I Am Jim Henson* featuring *The Muppets Celebrate Jim Henson

Program followed by book signing with illustrator Chris Eliopoulos

SATURDAY, FEBRUARY 18, 1:00 P.M.

This month's event in the Museum's popular series *Jim Henson's World* features a Jim Henson biographical presentation for young readers. *I Am Jim Henson* (2017, Penguin Random House) written by Brad Meltzer and illustrated by Chris Eliopoulos is the latest entry in the children's book series *Ordinary People Change the World*. Eliopoulos joins us to discuss the book and conduct a drawing demonstration. The program includes video clips and a screening of the rarely seen 1990 television special *The Muppets Celebrate Jim Henson*. After the screening, Chris will sign copies of the book, which will be available for sale in the Museum Shop. Program length: 90 mins. *Recommended for ages 5+*

WORKSHOP

Drop-in Moving Image Studio

SATURDAY, FEBRUARY 18–SUNDAY, FEBRUARY 26

11:30 A.M. TO 3:30 P.M. DAILY

Moving Image Studio is the Museum's drop-in space where visitors can create media and other projects. Activities range from making flipbooks and thaumatropes (hand-drawn optical toys) to stop-motion animations and video games. *Recommended for ages 6+*, accompanied by an adult. Free with Museum admission.

SCREENING

Winnie the Pooh

SUNDAY, FEBRUARY 19–SUNDAY, FEBRUARY 26

12:30 P.M. DAILY

Dirs. Stephen J. Anderson, John Hall. 2011, 63 mins. DCP. With voices of John Cleese, Jim Cummings, Craig Ferguson. This sweet-as-honey adaptation of A.A. Milne's timeless children's book about Christopher Robin and his beloved stuffed animals was made in the classic Disney tradition of hand-drawn animation. Roger Ebert said it would make for "a nice introduction to moviegoin' for a young child." *Recommended for ages 3+*

The Museum's family programs are presented with support from the Institute of Museum and Library Services and Con Edison.

#

Press contact: Tomoko Kawamoto, tkawamoto@movingimage.us / 718 777 6830

MUSEUM INFORMATION

Museum of the Moving Image (movingimage.us) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its

stunning facilities—acclaimed for both its accessibility and bold design—the Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

Hours: Wednesday-Thursday, 10:30 a.m. to 2:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m. **Holiday Hours:** Open Monday, Feb. 20, and Tuesday, Feb. 21, 10:30 a.m. to 5:00 p.m. Hours on Wednesday, Feb. 22, and Thursday, Feb. 23 are extended to 5:00 p.m.

Museum Admission: \$15 adults (18+); \$11 senior citizens (65+) and students (18+) with ID; \$7 youth (ages 3–17). Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m.

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Unless otherwise noted, ticket are \$15 adults / \$11 seniors and students / \$7 youth 3–17 / Free for members at the Film Lover and Kids Premium levels and above. Advance purchase is available online. Ticket purchase may be applied toward same-day admission to the Museum's galleries.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: <http://movingimage.us/support/membership> or 718 777 6877

Museum of the Moving Image is housed in a building owned by the City of New York and has received significant support from the following public agencies: New York City Department of Cultural Affairs; New York City Economic Development Corporation; New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature; Institute of Museum and Library Services; National Endowment for the Humanities; National Endowment for the Arts; and Natural Heritage Trust (administered by the New York State Office of Parks, Recreation and Historic Preservation). For more information, please visit movingimage.us.