

# MUSEUM OF THE MOVING IMAGE

**FOR IMMEDIATE RELEASE**

## **NEW BOOK FOCUSED ON JIM HENSON'S PERSONAL JOURNAL, *IMAGINATION ILLUSTRATED*, LAUNCHES AT MOVING IMAGE**

**Author Karen Falk, The Jim Henson Company's Archivist, to give presentation on Saturday, November 3, 2012, at 2:00 p.m. followed by book signing**

New York, October 22, 2012 — Jim Henson, renowned puppeteer, director, and—most famously—creator of the Muppets, faithfully kept a journal where he stored ideas, sketches, and one-line log entries about his life and work. Dubbed “The Red Book,” it is the subject of a popular blog maintained by Karen Falk, Archivist for The Jim Henson Company ([www.henson.com/jimsredbook](http://www.henson.com/jimsredbook)). Now this diary is the subject of a new book by Falk, *Imagination Illustrated: The Jim Henson Journal* (2012, Chronicle Books), featuring excerpts from Henson's journal, rare sketches, ideas, and photographs. Throughout, Falk offers behind-the-scenes details into Henson's writings and drawings, as well as insights into Henson's life, his magical creations, and his artistic process.

On Saturday, November 3, 2012, at 2:00 p.m. Museum of the Moving Image and The Jim Henson Legacy will present a launch event for *Imagination Illustrated* with Karen Falk at the Museum. Falk will share entries from Jim Henson's journal and show related film and television clips highlighting his career. The program will be followed by a book signing in the Moving Image Store, where the book will be available for purchase.

Tickets for *Imagination Illustrated: The Jim Henson Journal*, a Presentation by Karen Falk, are free with Museum admission and will be available first-come, first-served on the day of the event. Museum members may reserve tickets in advance. To find out about Museum membership and to join, visit <http://movingimage.us/support/membership>.

Museum of the Moving Image ([movingimage.us](http://movingimage.us)) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In January 2011, the Museum reopened after a major expansion and renovation that nearly doubled its size. Accessible, innovative, and forward-looking, the Museum presents exhibitions, education programs, significant moving-image works, and interpretive programs, and maintains a collection of moving-image related artifacts.

The Jim Henson Legacy is a non-profit 501(c)3 organization that is dedicated to preserving and perpetuating Jim Henson's contributions to the worlds of puppetry, television and motion pictures, special effects and media technology. More information at <http://www.jimhensonlegacy.org>.

**Press Contacts:**

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MUSEUM INFO

Hours: Tuesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m. Closed Monday except for holiday openings

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Unless otherwise noted, screenings are included with Museum admission.

Museum Admission: \$12.00 for adults (18+); \$9.00 for senior citizens and for students (13+) with ID; \$6.00 for children ages 3-12. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Tickets for special screenings and events may be purchased in advance by phone at 718 777 6800 or online.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: [movingimage.us](http://movingimage.us)

Membership: 718 777 6877, [members@movingimage.us](mailto:members@movingimage.us)

The Museum is housed in a building owned by the City of New York and its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit [movingimage.us](http://movingimage.us).

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